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Allen-Scott Report

Democrats Seek Millions

By ROBERT S. ALLEN
AND PAUL SCOTT



Mr. Allen

Democratic fund-raisers are looking for two record-setting goals by the end of this month.

One—to raise \$3 to \$4 million for the presidential campaign chest. This total is approximately one-third of the \$12 million Democratic National Committee strategists figure will be needed for the White House race.

Second goal is staging the first \$1 million fund-raising dinner by either party. This is to take place in New York on May 28.

This affair is the second of two that are to produce the \$3 to \$4 million in campaign funds. The first is to be in Washington on May 26, and the aim is to make it the biggest ever held there. Sidney Saloman, Missouri businessman, will preside in Washington; Arthur Krim, motion picture executive, in New York.

Both events will be combination \$1,000-a-plate dinners and \$100-a-ticket galas. Separate tickets have to be bought for the dinners and the galas; in other words, to attend both it will cost \$1,100 or \$2,200 for a couple.

President Johnson will be the main attraction at the dinners; well-known movie and TV personalities at the galas. Featuring the Washington show will be Brigitte Bardot and Gregory Peck. The performer contingent at the New York gala will be headed by Johnny Carson.

As an added lure to the \$1,000-a-plate dinners, ticket buyers are being promised an invitation to a formal White House party and choice seats at the Democratic convention in Atlantic City in late August.

Significantly, both Johnson and Kennedy lieutenants are working closely together on both events.

Illustrative — Clifton Carter, top political assistant of President Johnson, and Kenneth O'Donnell, long-time close aide of President Kennedy and a hold-over member of the White House staff, are harmoniously directing the New York arrangements. In Washington, the same is being done by Carter and Richard Maguire, Kennedy-appointed Treasurer of the National Committee.

While the so-called "party faithful" (office-holders, aspiring office-holders and Democratic partisans of various kinds) constitute the "basic sales element," the biggest proportion of tickets are sold to non-party buyers, in many instances in sizable blocs.

Virtually every industry, business, trade association, farm organization and labor union of any consequence is energetically solicited—and a great many of them fork over for obvious reasons.

This is an old story, and has been going on for years in a highly organized manner.

A carefully compiled alphabetic list of hundreds of businesses, labor unions and organizations of all kinds and the names of their consequential officials is a principal adjunct in this hard-sell solicitation. Known among Democratic leaders as the "master list," it is extensively used for fund-raising affairs.

Illustrative of the nature, range and scope of this carefully guarded list of contributor prospects are the following random samplings:

AFL-CIO; United Auto Workers; Buildings & Construction Trades Dept.; AFL-CIO; Communications Workers; Electrical Workers; Government Employees; Ladies' Garment Workers; Longshoremen; Machinists; United Mine Workers; Postal Clerks; Steel Workers.

American Farm Bureau Federation; National Grange; various other national and sectional (American Bankers; American Medical Assn.; Aerospace Industries; Automobile Dealers; Bicycle Manufacturers; U.S. Brewers; American Cattleman; U.S. Chamber of Commerce; Cotton Manufacturers Institute; Distilled Spirits Institute; National Electrical Contractors; National Food Brokers; Grain & Feed Dealers; Investment Bankers; Meat Institute; National Assn. of Manufacturers; American Paper & Pulp; American Petroleum Institute; Pharmaceutical Manufacturers; Philippine Sugar; American Pulpwood; American Railroad Executives; Rivers & Harbors Congress; Savings & Loan League; National Shoe Manufacturers; American Truckers; Wool Growers.

American Can Co.; Anaconda Copper Co.; Chrysler Corp.; Columbia Gas; Consolidated Edison of New York; Continental Oil; Goodyear Tire & Rubber; Gulf Oil; Humble Oil; Pennsylvania Railroad; New York Central Railroad; New York Stock Exchange; Pacific Gas & Electric Co.; Procter & Gamble; Radio Corporation of America; Shell Oil; Standard Oil of New Jersey; American Telephone & Telegraph; Tennessee Transmission Gas; Trans World Airline; American Airlines; United Airlines.